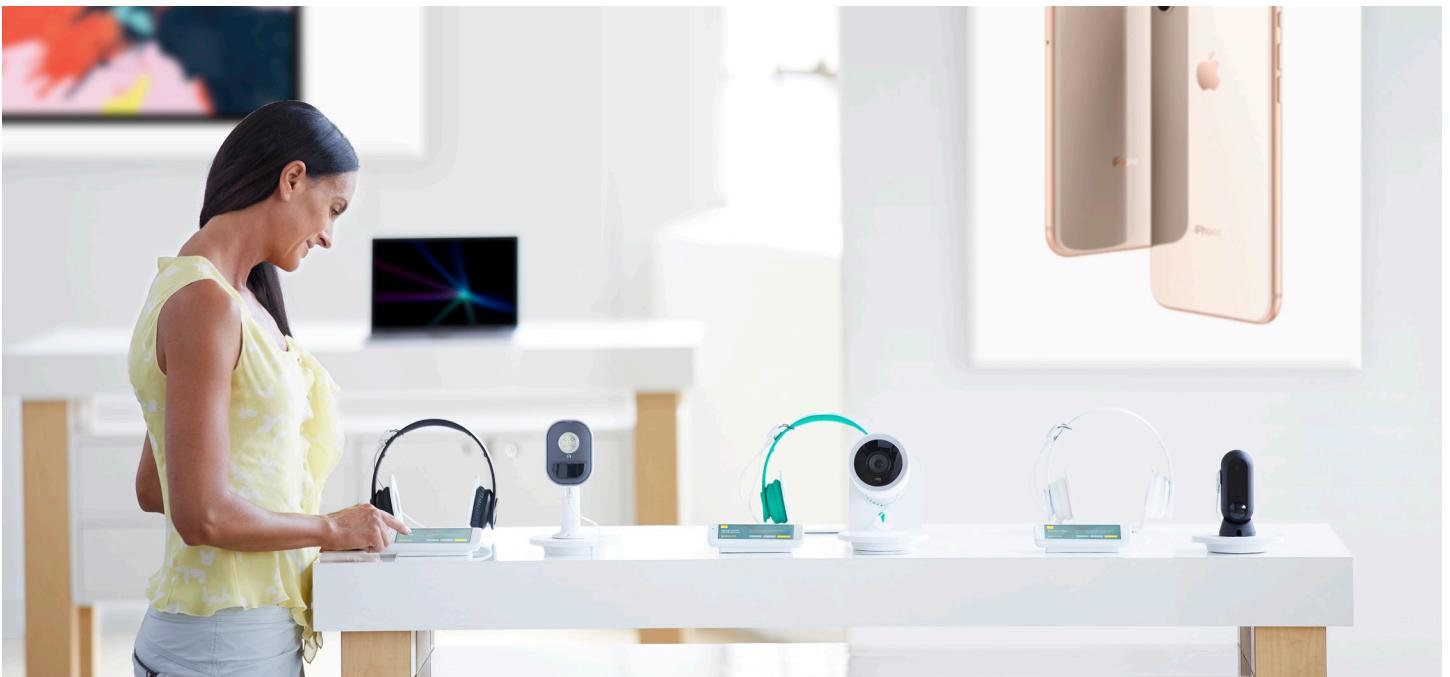




MicroSigns Digital Signage Platform

Interactive digital content management and analytics.



Cloud based content management and distribution



Make real time content changes to as many devices as desired



Analytics dashboard provides real time engagement and store performance



Integration capabilities into other retail software systems

OVERVIEW

The MicroSigns digital signage platform uses fully interactive digital content to engage customers to learn more about featured products, promotions, or plans. Managed at the corporate level, MicroSigns ensures that compelling content is consistent across all stores.

USE MICROSIGNS TO MANAGE DIGITAL CONTENT FOR ANY BUSINESS



Consumer Electronics



Clothing



Grocery



Banking



Healthcare

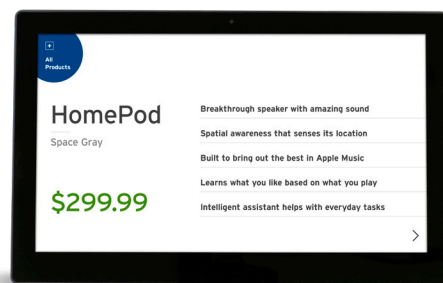
FEATURES AND BENEFITS

- › Cloud based software accessible anywhere
- › Schedule and manage content in advance
- › Create multiple customized content templates and device types
- › Analytics — easy access to campaign data through BI reporting; quickly determine optimal content that drives the most incremental sales
- › Creates a productive wait time experience for customers with self-guided content
- › Operational cost savings driven by improved associate efficiency with digital management of promotion or pricing changes
- › Reduces transaction time as digital content allows customers to self-serve
- › Reduces spend and travel on content compliance audits
- › Content flexibility allows for cross-sell; deeper customer engagement

MICROPLAYERS PROVIDE VERSATILE DISPLAY OPTIONS FOR CONTENT



MicroPlayer5



MicroPlayer15

THE AMERICAS 704.752.6513 • 888.55.INVUE
EUROPE, MIDDLE EAST & AFRICA +31.23.8900150
ASIA PACIFIC +852.3127.6811